



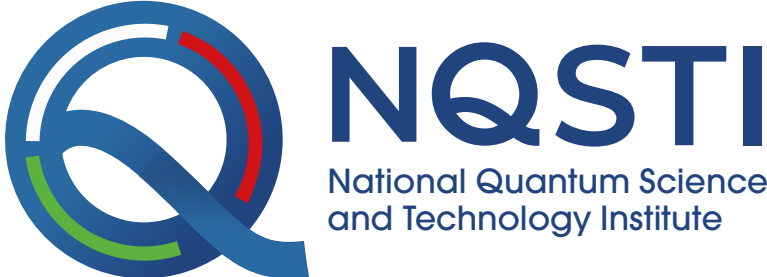
**NQSTI**

National Quantum Science  
and Technology Institute

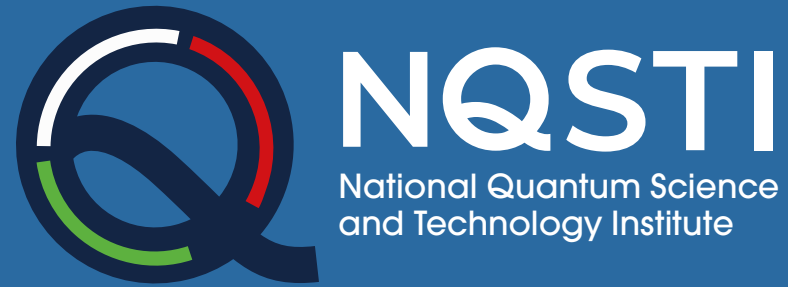
# Manuale di identità visiva

2023

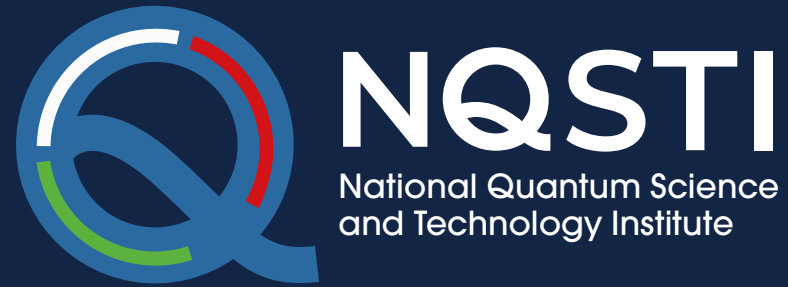
Logo



Logo su sfondo blu



Logo su sfondo blu scuro



# Marchio



su sfondo  
bianco



su sfondo  
blu

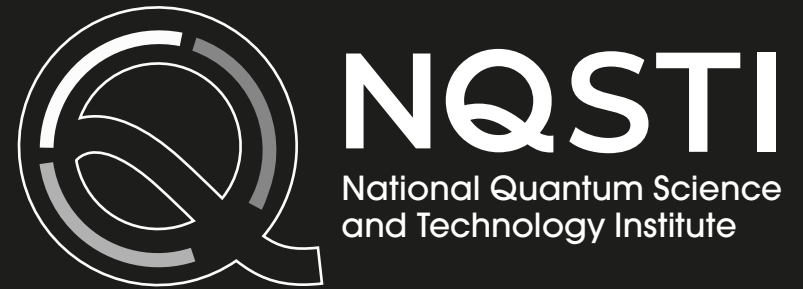
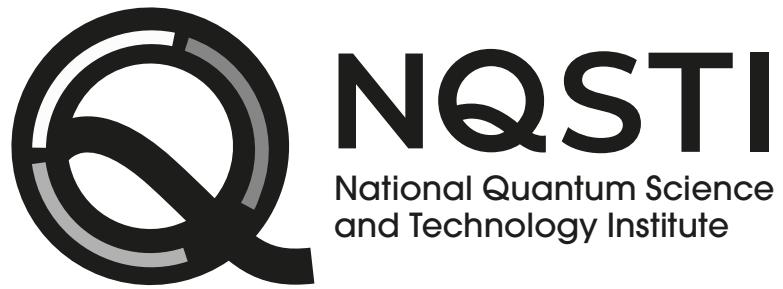


su sfondo  
blu scuro

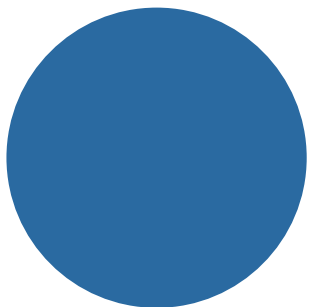
Logo su tonalità colori



Bianco / Nero



## Colori primari



**BLU**

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**CMYK**

C 47% M 22% Y 0% K 37%

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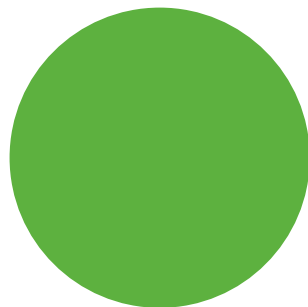
**RGB**

R 42 G 106 B 161

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**HEX**

#2A6AA1



**VERDE**

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**CMYK**

C 33% M 0% Y 45% K 31%

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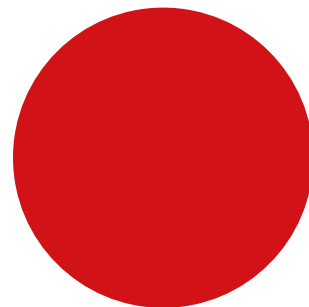
**RGB**

R 93 G 177 B 63

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**HEX**

#5DB13F



**ROSSO**

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**CMYK**

C 0% M 75% Y 73% K 18%

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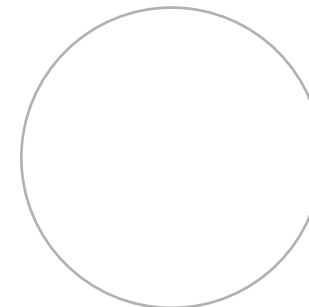
**RGB**

R 209 G 18 B 22

---

**HEX**

#D11216



**BIANCO**

---

**CMYK**

C 0% M 0% Y 0% K 0%

---

**RGB**

R 255 G 255 B 255

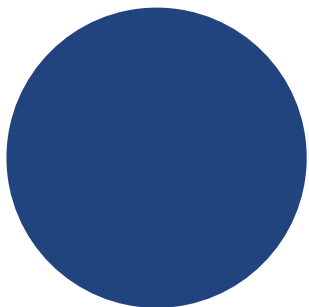
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**HEX**

#FFFFFF



## Colori secondari



**BLU MEDIO**

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**CMYK**

C 37% M 23% Y 0% K 50%

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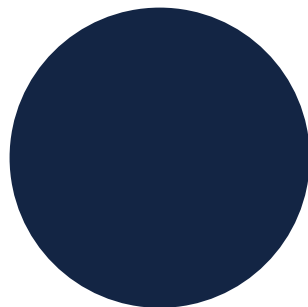
**RGB**

R 33 G 68 B 127

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**HEX**

#21447F



**BLU SCURO**

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**CMYK**

C 19% M 12% Y 0% K 73%

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**RGB**

R 19 G 37 B 68

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**HEX**

#132544



**GRADIENTE**

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**COLORE 1**

Blu primario

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**COLORE 2**

Blu medio secondario

Famiglia tipografica

Aa

**Avalon**

abcdefghijklmnopqrstuvwxy  
z  
1234567890

Aa

**Montserrat**

abcdefghijklmnopqrstuvwxy  
z  
1234567890

